

MICHAEL TRUEMAN

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OBJECTIVE

A position with a growing agency looking to do cutting edge work and innovative user experiences

WORK EXPERIENCE

03/2010 - Present | *Say: Media* | San Francisco, CA/Chicago, IL

Sr. Creative Developer/Technologist

- Developer of ad serving tools and components for creative and engineering teams
- Act as technical/creative bridge between creative studio and engineering team
- Design and develop ads requiring technical expertise
- Work with marketing and solutions teams to anticipate/solve any technical or creative issues before start of production

01/2006 - 03/2010 | *McCann WorldGroup* | San Francisco, CA

Sr. Interactive Developer

- Developer/Motion Designer of high profile Flash websites and online media using AS3, GutterShark, Papervision, PHP, CodeIgniter, JavaScript, JQuery, Script.aculo.us, and After Effects
- Worked with creative team to plan integrated campaigns and prototype concepts
- Mentored and lead team of developers and designers
- Developed QA tool to test flash banners using PHP, JavaScript, and HTML
- Helped develop company-wide production and versioning standards
- Brands include Microsoft, HP, Intel, Boys & Girls Club of America, Nortel and Hitachi

09/2004 - 12/2005 | *Ogilvy & Mather* | San Francisco, CA

Multimedia Developer

- Developed Flash websites, banners, and video spots
- Worked with creative team to develop rich user experiences and brand identities
- In charge of motion graphics work as well as production of art assets
- Worked with QA team to create production and delivery process
- Responsible for organizing and presenting work for various award shows
- Brands include Yahoo!, Ford, Cisco, Wild Bean Cafe, and iShares

09/1998 - Present | *MBTruman* | San Francisco, CA/Chicago, IL

Developer/Technologist

- Developer/Designer/Motion Designer of rich internet experiences using AS3, GutterShark, Papervision, PHP, CodeIgniter, MySQL, JavaScript, JQuery, Script.aculo.us, and Shadowbox
- Worked with clients to assess creative and technical needs
- Managed client interactions and created feasibility estimates for projects
- In charge of QA, source control, and all deliverables
- Brands include Nike, Svedka, EA Sports, WB, and DC Comics

EDUCATION

09/2004 - 12/2008 | *Academy of Art University* | San Francisco, CA

MFA in New Media/Motion Graphics

Emphasis on interactive advertising medium

09/1998 - 12/2002 | *Illinois Institute of Art* | Chicago, IL

BFA in Multimedia & Web Design/AA in Visual Communications

Emphasis on graphic design, web development and motion graphics

TECHNICAL SKILLS

OO ActionScript 3 & 2, PHP, Python, MySQL, AJAX: JavaScript, CSS, HTML, and XML, Flash/Flex, After Effects, Photoshop, Illustrator, 3D Studio Max, Blender, Premiere, Logic Pro, Pro Tools, Deck, Soundbooth

PERSONAL STRENGTHS

Able to work quickly and efficiently under pressure

Strong communication skills - both written and verbal

Detail and design oriented with deep understanding animation concepts